

Yearly overview

Subject: Year 10 Business

<b>Term 1</b>	<b>Term 2</b>	<b>Term 3</b>	<b>Term 4</b>	<b>Term 5</b>	<b>Term 6</b>
<p><b>Prior knowledge:</b> Previously students have completed an enterprise task in Key Curriculum in Year 7.</p>	<p><b>Prior knowledge:</b> From Term 1 understanding enterprise.</p>	<p><b>Prior knowledge:</b> From Terms 1 and 2, understanding enterprise and the use of market research to understand customer needs and competitor behaviour.</p>	<p><b>Prior knowledge:</b> From Term 1, 2 and 3 to feed into the coursework assignment.</p>	<p><b>Prior knowledge:</b> Knowledge from component 1, exploring enterprises links to the work this term where students will be planning their own micro-enterprise activity.</p>	<p><b>Prior knowledge:</b> Knowledge from component 1, exploring enterprises and from Term 5 links to the work this term where students will continue to plan their own micro-enterprise activity.</p>
<b>Term 1 knowledge</b>	<b>Term 2 knowledge</b>	<b>Term 3 knowledge</b>	<b>Term 4 knowledge</b>	<b>Term 5 knowledge</b>	<b>Term 6 knowledge</b>
<p>This term: This term students will learn what an enterprise is, types and characteristics of SMEs and their purpose. They will look at the reasons for starting an enterprise and the skills and mind-set of an entrepreneur. The Academy aims of Belonging can be evidenced here with the study of local businesses.</p>	<p>This term: This term students will be gaining an understanding of customer needs and competitor behaviour through market research and the suitability of different research methods. The Academy aims of Leadership can be evidenced here with students leading learning.</p>	<p>This term: This term students will be investigating internal and external influences on a business. They will use situational analysis tools, PEST and SWOT and understand how the outcomes may affect enterprises.</p>	<p>This term: Students will revise their learning from the previous three terms and then apply this to the Pearson Set Assignment.</p>	<p>This term: This term students will be investigating how an entrepreneur might develop a business idea and the skills needed to be successful. They will be looking at the aims financial and non-financial aims of enterprises and the USP of goods or services sold. Academy values of Belonging and Purpose can be delivered here where students are reviewing</p>	<p>This term: Students will be learning about how an entrepreneur targets their market and communicate with customers. They will be investigating the recourses required for an enterprise, human, physical and financial. They will learn how to carry-out a risk assessment and a related contingency plan.</p>

				their enterprise ideas for an activity they could carry-out.	
<p><b>Future knowledge:</b> The knowledge in Term 1 links into the learning in Term 2 and 3 and the coursework in Term 4.</p>	<p><b>Future knowledge:</b> This knowledge links into the learning in Term 3 and the coursework in Term 4.</p>	<p><b>Future knowledge:</b> This knowledge links to into the coursework in Term 4.</p>	<p><b>Future knowledge:</b> The knowledge from component 1, exploring enterprises links to the learning in component 2, planning a micro-enterprise activity and component 3 marketing and finance.</p>	<p><b>Future knowledge:</b> This knowledge links with the learning in Term 6 and Term 1 and 2 of Year 11.</p>	<p><b>Future knowledge:</b> This knowledge links component 3, marketing and with Term 1 and 2 of Year 11 where students will be completing learning of this component and applying their knowledge to the Pearson Set Assignment.</p>