

Yearly Overview

Subject: Year 11 Media Studies

Term 1	Term 2	Term 3	Term 4
<p>Prior knowledge: Understanding of 4 key concepts. Applied theory and ideas to a range of text. Understanding of purpose and audience.</p>	<p>Prior knowledge: Students will have explored audience and purpose in a range of text. Prior knowledge on representation and media language.</p>	<p>Prior knowledge: Students have completed their first essay and acquired some additional knowledge on theory.</p>	<p>Prior knowledge: Students have analysed a range of media techniques across different texts. Analysed how texts used language devices to create meaning and represent individuals or place. Students sat external exam in Year 10.</p>
Term 1 knowledge	Term 2 knowledge	Term 3 knowledge	Term 4 knowledge
<p>This term: Unit 1a – Exploring purpose and audience. Students are to undertake a study into the different audiences and purposes of media texts. Students will explore a range of audience theory + and apply knowledge to a set of mini essays outlining the audience and purpose for 6 media texts.</p>	<p>This term: Unit 1b – Analysing a range of media texts. This term students will analyse 3 moving image texts (across two terms) and produce long form responses for each. Students will focus on analysing media language and representation in each text. Students will cover some additional theory during this unit as well.</p>	<p>This term: Unit 1b – Analysing a range of media texts. This term students will analyse 3 moving image texts (across two terms) and produce long form responses for each. Students will focus on analysing media language and representation in each text. Students will cover some additional theory during this unit as well.</p>	<p>This term: This term students will undertake the second sitting of their external assessment. Students will be given a brief/scenario in February and have until May to complete the assessment (9hrs supervised). Students will:</p> <ul style="list-style-type: none"> • Develop ideas around the 4 key concepts • Plan production • Produce text in line with brief. <p>Students will also complete a series of production workshops (3) that link to the skills analysed in unit 2b.</p>

<p>Future knowledge: Development of long answer written responses. Learning aim eases students into the world of media analysis, in preparation for next term's more in-depth response.</p>	<p>Future knowledge:</p>	<p>Future knowledge: Study of texts completes the unit. Students to complete 3 mini-workshop activities that link to some of the language techniques in the films. For example, having analysed a montage sequence, students will have to recreate one themselves using the same techniques.</p>	<p>Future knowledge:</p>
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